



Features and Benefits

*We Increase your Sales, Educate and Protect
We help differentiate!*

- Create a **competitive advantage**
- Industry **knowledge**/information
- Up-to-date information on **legislation** impacting my business
- Product **safety** updates
- **Networking**
- Gain **industry credibility** through membership
- Generate **ideas** to solve/meet client challenges/objectives
- Collegiate **scholarships**
- Attend largest industry **tradeshow** in the Upper Midwest
- Attend the first End Buyer **Holiday Expo**
- Professional **development** – gain CEU's toward your CAS or MAS
- The **Room Show** – in-depth product presentations
- **Factory** tours
- Distributor Express **specials**
- Discounted **Wild tickets**

The **only** organization advocating to our **local governments** the importance of our industry to the local economy – thus **minimizing** negative legislation that could impact **our livelihoods**