



UMAPP and Pantone Partner Together to Bring You Discounts

- Trade In, Trade Up, Get Cash Back On Pantone
- The No. 1 Way To Save on PANTONE
- Update Your Inspiration – Get Hundreds of New Colors & Cash Back!
- PANTONE: Get cash rebates for your old color guides and books!

Inks fade, pages yellow – your older PANTONE Guides and Books may no longer be giving you accurate color. Pantone makes it easy to upgrade to the most accurate PANTONE Products with up to **\$50 cash back for your old books**.

With **664 colors** added since 2010 and new digital tools, the PANTONE Trade In Program makes getting the most accurate color for yourself and your clients friendly for any budget.

FOR A LIMITED TIME ONLY:

Save an additional 5% off the already low PPAI prices on all PANTONE products this month!

Use Coupon Code: TRADER15 at Checkout!



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Keep your color fresh. Replace your PANTONE Guide every two years.

[Click Here](#) for Complete Program Details. For more info, e-mail Shop@ppai.org.

*NOTE: To receive your discount you must enter the **UMAPP1114** pass code at checkout.*