



The Navigator Newsletter is a digital issue posted on UMAPP's website, accessible to members and nonmembers directly from the home page. It is announced via e-mail blast to over 1,700 email addresses when the issue is published (every other month).

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Newsletter issues (check all that apply):**

- January/February | Deadline: December 14
- March/April | Deadline: February 15
- May/June | Deadline: April 15
- July/August | Deadline: June 15
- September/October | Deadline: August 15
- November/December | Deadline: October 15

**Ad Specs:**  
 210 (max wide) x 294 (max long) pixels  
 JPEG format  
 Color or black and white  
 Link to your company's homepage

**Cost:**  
**\$75**

Ads appear in the left sidebar of the newsletter issue. See page 2 for a sample screen shot.

Homepage URL

*If the 15<sup>th</sup> falls on a weekend, then submit art by the following Monday.*

**Ad Space Information**

- The Navigator has six issues per year, posted online at [www.umapp.org](http://www.umapp.org) - ("Publications" and "Newsletter").
- Full color or black and white; 210 (wide) x 294 pixels (tall) - max. (JPEG format).
- Email a JPEG file to: [umapp.sue@comcast.net](mailto:umapp.sue@comcast.net) and provide the URL to the company's homepage.

**Payment**

- Check (payable to UMAPP)
- Credit Card (Visa - MasterCard - American Express)

**Pay online at [www.umapp.org](http://www.umapp.org) (bottom of home page) or provide information below.**

**Name on Credit Card:** \_\_\_\_\_

Billing address for card: \_\_\_\_\_

City \_\_\_\_\_, State \_\_\_\_\_, Zip \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ exp: \_\_\_\_\_ CRV: \_\_\_\_\_

Total to charge to card: \$ \_\_\_\_\_