

When it comes  
to growing  
your business, it makes  
common sense to align  
yourself with those who  
will support you in your  
growth.

That's why more than 700 distributors  
and suppliers in the Upper Midwest  
turn to UMAPP.

Upper Midwest Association  
of Promotional Professionals  
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We  
Deliver  
Excellence

*to promotional products professionals.*



# Benefits of membership

Serving the promotional products industry in Minnesota, North Dakota, South Dakota, Iowa and western Wisconsin, UMAPP provides the local exposure, day-to-day contact and relationship-building opportunities that help you to take your business to the next level.

Plus, as a regional affiliate of Promotional Products Association International, UMAPP is closely in tune with the legislation, issues, benefits and education opportunities that are shaping the industry as a whole.

**HOW DO WE DO IT?** Simple. UMAPP gives you access to networking opportunities, industry education, scholarships, discounts, regional tradeshow and more. Plus, because all UMAPP members must first be qualified, being a part of UMAPP shows your status as an industry professional.

**OPENING DOORS:** UMAPP delivers interactive networking events that serve as a backdrop for those important business conversations. These include the annual golf tournament, fall industry party and summer family party.

**GROWING PROFESSIONALLY:** Want to learn the newest technology? How about practical tips for managing your business? These topics and more are covered through the sessions delivered by education events throughout the year. Plus, earn Continuing Education Credits towards promotional products certification levels (MAS and CAS).

**SHOWCASING PRODUCTS AND IDEAS:** Twice a year UMAPP delivers opportunities to showcase products and share ideas that distributors can take back to their customers. These events feature both national and regional suppliers, drawing the largest attendance of any industry tradeshow in the region.

**PROVIDING DAILY SUPPORT AND SERVICES:** Time is valuable. That's why UMAPP has a dedicated Executive Director who is available day-to-day to answer your

questions. Plus, membership information is available at [www.umapp.org](http://www.umapp.org) and through the association's Navigator newsletter published six times per year.

**DELIVERING SAVINGS TO THE BOTTOM LINE:** UMAPP delivers supplier specials right to your doorstep through the Distributor Xpress, a quarterly mailing of promotional flyers from supplier members.

**FOR A COMPLETE LIST OF MEMBER BENEFITS, GO TO [WWW.UMAPP.ORG](http://WWW.UMAPP.ORG).**

- \* Tradeshow: Two shows per year
- \* Professional Development: A variety of educational opportunities are presented each year where members can earn credits toward CAS/MAS.
- \* Member Appreciation: Opportunities to get together to meet, greet and have some fun!
- \* The UMAPP Navigator Newsletter: Our newsletter and monthly e-news blasts recaps Association events and details upcoming events.
- \* The UMAPP Distributor Xpress: Bringing flyers and specials to your doorstep from our supplier members.
- \* Scholarships: Collegiate scholarships awarded annually to graduating seniors and college students of member companies, and scholarships to members to attend PPAI's professional development events to earn CEUs.

MAY 20, 2009 - ANNUAL NETWORKING GOLF TOURNAMENT

MAY 21, 2009 - "THE SHOW" AT THE RIVERCENTRE  
(Booth Show with nearly 200 exhibitors)

AUGUST 19, 2009 - SELLING SOLUTIONS SHOWCASE  
(Room Show at the Embassy Suites, Bloomington)

Do you want to know the magic to building the right connections, increasing sales, and watching your profits grow?

*Make the decision today to join UMAPP and experience the magic.*