

## **Categories:**

**Distributor:** (\$110 per year). A company whose primary business includes developing ideas for the use of promotional products, buying such products from suppliers (manufacturers) and reselling them to end-buyers.

**Supplier:** (\$110 per year). A company that manufactures, converts, warehouses, or decorates promotional products for sale to promotional products distributors or to a firm maintaining a division or affiliate devoted to reselling promotional products.

**Business Services Member:** (\$110 per year). A company that sells services, information or products (other than promotional products) that support the normal conduct of business. Must not sell or lease machinery or equipment used in the manufacturing or decoration of promotional products in order to exhibit at our shows. Membership requirements: (1) Must be engaged in the promotional products industry for at least one year; (2) provide written references from 10 different PPAI or ASI members who verify that applying company provides products or services related to promotional products or submit a purchase order from each of the 10 references for products or services.

**Multi-Line Rep:** (\$55). An independent company, contracted by one or more suppliers to market their products and services to distributors.

**Super Senior:** (\$0 - Honorary Membership). A sole-proprietorship where the owner is 70 years or older. The distributorship must not have any other full-time sales person. This does not include peripheral office help (i.e. administrative assistant, bookkeeper, graphic design, etc.). Membership in this category is by pre-approval.