



Sunday, February 18 | Set Up Hilton Airport / Mall of America

Hotel check in for rooms: 4:00 pm

Set up: 7:00 pm

Monday, February 19 | Show Day

Set Up Continues – Breakfast in second level lobby area (8:15)

8:15 – Begin Distributor Check-In

8:30 – Required exhibitor’s meeting (room TBD)

9:00 – 9:25 1st session

9:30 – 9:55 2nd session

10:00 – 10:25 3rd session

10:30 – 10:55 4th session

10:55 – 11:05 BREAK - Snacks

11:05 – 11:30 5th session

11:35 – 12:00 6th session

12:05 – 12:30 7th session

12:35 – 1:20 PLATED LUNCH | Ballroom | Presentation of annual UMAPP awards

1:30 – 1:55 8th session

2:00 – 2:25 9th session

2:30 – 2:55 10th session

3:00 – 3:25 11th session

3:30 – 4:00 – Optional Prize Party (snacks, prize drawings for distributors) – Hotel Ballroom

LIST OF EXHIBITORS

AAA Innovations – SHOW BAG SUPPLIER

Alphabroder

Maple Ridge Farms

Picnic Time

Raining Rose – LUNCH SPONSOR

Snugz

The Bencil Company

The Chest

The Magnet Group - JOURNAL SUPPLIER

Tru Art Calendars

Webb Company – LUNCH SPONSOR

NOTE: This is a different type of show. It is not a booth show or a table top show. You will have your own meeting room with groups of distributors who rotate from room to room on a given, set schedule to ensure each exhibitor has a similar number of attendees in each session. You will give eleven, 25-minute presentations to these rotating groups of distributors. There will be a post-show attendee list emailed out to all exhibitors within a few days of the show. This list will provide the mailing address for each attendee, and their email address and phone number if they opted during registration to allow us to share that information.